

What is L.E.A.D.

Law Enforcement against Drugs

Founded in 2014, L.E.A.D. was the brainchild of Law Enforcement and Educational leaders who felt that the time has come to develop a comprehensive evidence based means for law enforcement agencies to ensure they provide proven effective methods to serve their respective communities. Many different organizations have attempted to offer specific programs to serve various functions but L.E.A.D. is a designed to bring the entire agency together to offer many different types of programs. We want to be the charitable organization that enables various law enforcement agencies achieve the best possible services to the people they serve, said, Nicholas R De Mauro, Executive Director and Chief Executive Officer.

L.E.A.D. has developed a prestigious Board of Directors consisting of Leaders in Law Enforcement, Education, Government and Community Leaders whose main objective is to build the foundation to serve the organizations mission. The Board of Directors relies on five very distinguished Advisory Boards who make recommendations and review initiatives that L.E.A.D. will support and promote to participating Communities. The Advisory Boards consist of a LAW ENFORCEMENT, GOVERNMENT, CORPORATE, ACADEMIC AND INSTRUCTORS. Each Board is has a Chairperson and a minimum of 10 members.

L.E.A.D. has set up its first STATE AFFILIATE CHAPTER, NEW JERSEY L.E.A.D., who has the exact business model as L.E.A.D. The advantage to New Jersey L.E.A.D. and others to follow is that they enjoy all the resources of L.E.A.D, Charitable Status, Staffing Assistance, Insurance and the autonomy of a separate financial ledger to ensure support within their State.

Benefits of L.E.A.D.

There are many benefits of LEAD for many different public beneficiaries; listed below are a few

LAW ENFORCEMENT AGENCIES

- A Charitable means to support their initiatives
- Proven Effective K-12 Drug and Violence Prevention Curricula called Too Good for Drugs and Violence
- A Team of Staff and Leaders to assist their endeavors
- A Branded Organization to bring their Organization to the next level and meet all accreditation standards
- On The Street Initiatives to support all Law Enforcement prevention efforts.

SCHOOL DISTRICTS

- A piece if mind knowing that the curricula being offered by their Law Enforcement Agency has been tested, proven effective and listed on various federal registries K-12
- Assurance that Educational leaders have reviewed initiatives and they have a voice into ensuring program longevity and support
- A resource to make their school SAFE AND SOUND
- Justification to allow Police Officers in the classroom

COMMUNITIES

- Assurance that the school based program being taught WORKS and justifies the expense of a Police Officer in the budget and their children will be taught good information
- Benefits from Creative Community Policing efforts to make their communities safe.
- Enhance relationship with their Police Department to serve their needs for protection and personal assistance
- Are understanding that the community police program has achieved high standards and is working hard to keep them Safe & Drug Free.

L.E.A.D. School Based Curriculums

ELEMENTARY

Kindergarten

- Too Good for Drugs
- Too Good for Violence
- Celebrating Healthy Choices

Grade 1

- Too Good for Drugs
- Too Good for Violence
- Celebrating Healthy Choices

Grade 2

- Too Good for Drugs
- Too Good for Violence
- Celebrating Healthy Choices

Grade 3

- Too Good for Drugs
- Too Good for Violence
- Celebrating Healthy Choices

Grade 4

- Too Good for Drugs
- Too Good for Drugs Revised
- Too Good for Violence
- Celebrating Healthy Choices

Grade 5

- Too Good for Drugs
- Too Good for Drugs Revised
- Too Good for Violence
- Celebrating Healthy Choices

After School Activities

MIDDLE SCHOOL

Grade 6

- Too Good for Drugs Revised
- Too Good for Violence Revised - Social Perspectives
- Too Good for Violence

Grade 7

- Too Good for Drugs Revised
- Too Good for Violence Revised - Social Perspectives
- Too Good for Violence

Grade 8

- Too Good for Drugs Revised
- Too Good for Violence Revised - Social Perspectives
- Too Good for Violence

HIGH SCHOOL

All Grades

- Too Good for Drugs & Violence
- #### STAFF DEVELOPMENT
- Too Good for Drugs & Violence

TRAINING

- Curriculum Training
- Training of Trainers

PROGRAM MATERIALS

- Program Kits
- Student Workbooks
- Teacher's Manuals
- Media
- Games
- Classroom Aids
- Too Good Gear
- Sale

What is Too Good?

Too Good is a family of comprehensive drug and violence prevention programs designed to mitigate risk factors and build protection against problem behaviors.

SOCIAL EMOTIONAL LEARNING

Too Good is a framework of social and emotional skills that develops goal-setting, decision-making, and effective communication skills. Too Good also builds additional skills for peer pressure refusal, pro-social bonding, conflict resolution, and media literacy.

EASY TO TEACH AND FUN TO LEARN

Too Good's interactive cooperative learning design promotes a spirited and engaging learning environment. Games, role-plays, and thought-provoking activities bring the skills and concepts to life through a practical application approach that integrates well within the classroom environment.

Scripted lessons, detailed concept rationales, clearly established objectives, and lesson-planning tools make implementation easy and worry-free whether you are a classroom teacher, law enforcement professional, school counselor, social worker, or community health educator.

EVIDENCE-BASED

A comprehensive body of evidence demonstrates the positive effects of Too Good on emotional competency skills, decision-making ability, intentions to use illicit substances, substance use behavior, and intentions to engage in aggressive behavior. Too Good programs have demonstrated effectiveness in third party evaluations

COMPREHENSIVE

The Too Good skill development model maximizes understanding and application through a deliberate phased design. Each skill is introduced in a sequence of lessons that build the concepts of one skill to lay the foundation for the next. Each skill is then recapped in the drug-specific and conflict-specific lessons. This comprehensive approach maximizes the protective effects of the skill set to address numerous risky behaviors with lasting effects.

PROMOTES ACADEMIC ACHIEVEMENT

Too Good promotes academic achievement through social emotional skill development, alignment with education standards and priorities, and healthy and supportive classroom management. Together with an engaging interactive design, this comprehensive framework builds the basis for a safe, supportive, and respectful learning environment.



WHO operates LEAD?

LEAD is headquartered in a small town in New Jersey called Allentown. With a Prestigious Board led by Chief Robert Kugler of the Saddle Brook, NJ Police Department. Chief Kugler is a Past President of the New Jersey State Association of Chiefs of Police and the Bergen County Police Chiefs Association. The Board is also proud to have as its Non Executive President; Mr. Joseph J. Grano Jr. Mr. Grano is a Leading Expert in the Financial World having served many organizations including Chairman of UBS and Paine Webber. He was President George W. Bush's first appointed head of the Homeland Security Council after the tragedy of 9-11.

On a day to day basis, LEAD is fortunate to have Nicholas R. De Mauro, a proven National leader in Drug and Violence Prevention to steer the ship. Nick was one of the first school based law enforcement educators in New Jersey, founded the largest Statewide Drug and Violence Prevention Organization in the United States and served two national non profit school based organizations. The management team at LEAD is available to serve all organizational needs.

The LEAD Training Division is led by Joe Sitty, a former President of a statewide school based organization who oversees a comprehensive training program with the assistance of over 25 certifies LEADers who provide Trainings to NEW school based officers and previously trained officers in new curriculums.

HOW DO I HELP!

HOW DO I GET MY POLICE DEPARTMENT THE HELP!

1. Call your local Police Chief or Chief Law Enforcement Officer- Tell them about LEAD
2. Call LEAD at 609-468-3215 we are open Monday thru Friday 9:00 am to 5:00 p.m. EST
3. Email us at INFO@LEADRUGS.org
4. Visit our website at www.leadrugs.org
5. Like our Facebook Page – Law Enforcement Against Drugs

**WE ARE HERE TO SERVE YOU!
PLEASE REACH OUT TO US TO HELP YOU!**



5 South Main Street | Allentown, NJ 08501

Phone: 609.468.3215 • Fax: 609.228.6649



"On the STREET and in the CLASSROOM"



**The Leading Drug and Violence
Prevention Organization
Serving Law Enforcement Services
in Communities**



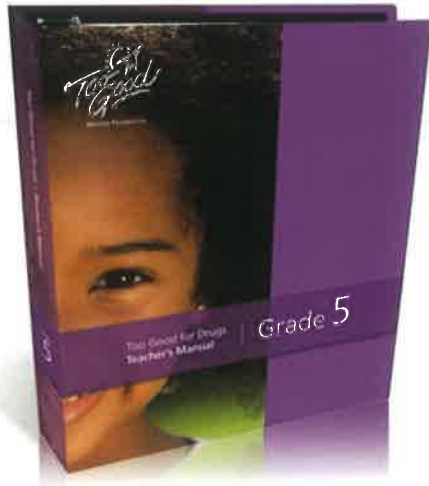
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Too Good for Drugs

Grades K, 1, 2, 3, 4, & 5



Develop the **social and emotional skills** your students need, and promote **character** and **peer-pressure refusal** with the *Too Good for Drugs* for Elementary School.

Fun, interactive lessons on **goal setting**, **decision-making**, and **effective communication** let students learn, practice, and master these essential life skills.

Discussions about the safe use of medicine and understanding the dangers of common household items in the younger grades progresses to more specific drug topics in Grade 5.

Too Good for Drugs features at each Elementary grade:

10 Fully Scripted Lessons for ease of implementation with minimal preparation and efficient use of class time

Interactive Games to reinforce lesson concepts for multiple intelligence learning styles

Age Appropriate Approach to meet students' social and emotional developmental level

Workbooks and Activities to build student engagement and interactivity in class and at home

Enhanced Cooperative Learning designed for full student engagement and participation

Built-in Classroom Management to manage pacing and student participation and promote a fun learning environment

Parent Component to bring the learning home for practice and reinforcement



Evidence Based • Research Based

Designated a Model Program by the Substance Abuse and Mental Health Services Administration (SAMHSA) and rated by the National Registry of Evidence Based Programs and Practices (NREPP).

Additional reviews include positive findings by the Department of Education's What Works Clearinghouse and the Promising Practice Network: Programs That Work.



www.leadrugs.org



www.mendezfoundation.org

Too Good for Drugs

Grades 6, 7, & 8



Develop the **social and emotional skills** your students need, and promote **drug-free attitudes and norms** with the revised edition of *Too Good for Drugs Middle School*.

Peer-pressure refusal, understanding **addiction**, and examining the effects of alcohol and drugs on the body and **development of the adolescent brain** influence teens to make healthy choices and stay drug-free. Fun, interactive lesson topics include:

- **Goal Setting**
- **Decision Making**
- **Identifying and Managing Emotions**
- **Bonding and Relationships**
- **Effective Communication**
- **Alcohol**
- **Marijuana**
- **Tobacco**
- **Prescription drugs**
- **Over-the-counter medications**

Too Good for Drugs features at each Middle School grade level:

- 10 Fully Scripted Fifty Minute Lessons** for ease of implementation with minimal prep and efficient use of class time
- Interactive Games** to reinforce lesson concepts for multiple intelligence learning styles
- Age Appropriate Approach** to meet students' social and emotional developmental level
- Enhanced Workbooks and Activities** to build student engagement and interactivity in class and at home
- Enhanced Cooperative Learning** designed for full student engagement and participation
- Built-in Classroom Management** to manage pacing and student participation and promote a fun learning environment
- Progressive Development** concepts build from each grade level to the next
- Comprehensive Reviews** keep the learning fresh and ready to apply

Evidence Based • Research Based

Designated a Model Program by the Substance Abuse and Mental Health Services Administration (SAMHSA) and rated by the National Registry of Evidence Based Programs and Practices (NREPP).

Designated an Promising Program by the Office of Juvenile Justice and Delinquency Prevention (OJJDP).

Additional reviews include positive findings by the Department of Education's What Works Clearinghouse and the Promising Practice Network: Programs That Work.



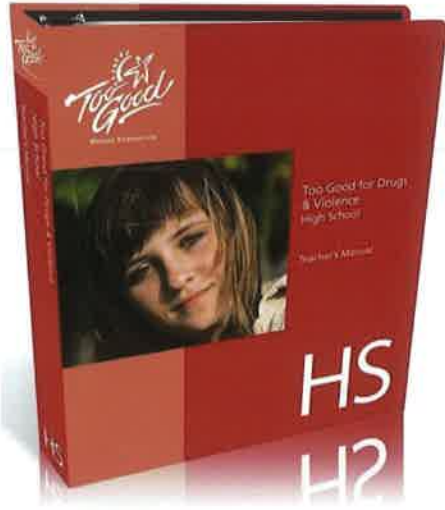
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Too Good for Drugs & Violence High School



Develop the **social and emotional skills** your students need, and promote **character** and **peer-pressure refusal** and build **college and career readiness** to prepare your students for the challenges they will face in high school and beyond.

- **Goal Setting**
- **Decision Making**
- **Effective Communication**
- **Anger Management**
- **Healthy Dating Dynamics**
- **Underage Drinking**
- **Tobacco**
- **Marijuana**
- **Stimulants**
- **Conflict Resolution**
- **Media Literacy**
- **Prescription and OTC Drugs**

Too Good for Drugs and Violence High School features :

10 Fully Scripted Lessons for ease of implementation with minimal preparation and efficient use of class time

Interactive Games reinforce lesson concepts for multiple intelligence learning styles

Age Appropriate Approach to meet students' social and emotional developmental level

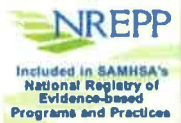
Workbooks and Activities to build student engagement and interactivity in class and at home

Enhanced Cooperative Learning designed for full student engagement and participation

Built-in Classroom Management to manage pacing and student participation and promote a fun learning environment

Parent Component to bring the learning home for practice and reinforcement

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Too Good for Violence

Grades K, 1, 2, 3, 4, & 5



Develop the **social and emotional skills** your students need, promote **character education**, and address **bullying** to influence teens to make **healthy choices** and to promote a **peaceable place** with *Too Good for Violence Elementary School*.

Fun, interactive lesson topics include:

- **Goal Setting**
- **Decision Making**
- **Effective Communication**
- **Anger Management**
- **Media literacy**
- **Conflict Resolution**
- **Pro-social Bonding**
- **Bullying**

Too Good for Violence features at each Elementary grade level:

Fully Scripted Lessons for ease of implementation with minimal preparation and efficient use of class time

Interactive Games to reinforce lesson concepts for multiple intelligence learning styles

Age Appropriate Approach to meet students' social and emotional developmental level

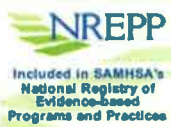
Workbooks and Activities to build student engagement and interactivity in class and at home

Enhanced Cooperative Learning designed for full student engagement and participation

Built-in Classroom Management to manage pacing and student participation and promote a fun learning environment

Home Workouts parent component to bring the learning home for practice and reinforcement

Evidence Based • Research Based



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Designated an Exemplary Program by the Office of Juvenile Justice and Delinquency Prevention (OJJDP).



Recognized as an effective social and emotional learning program in the 2013 CASEL Guide to effective SEL programs.

Additional reviews include positive findings by the Department of Education's What Works Clearinghouse and the Promising Practice Network: Programs That Work.



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Too Good for Violence

Social Perspectives

Grades 6, 7, & 8



Develop the **social and emotional skills** your students need, promote **character education**, and address **bullying** to influence teens to make **healthy choices** with *Social Perspectives*, the revised edition of *Too Good for Violence Middle School*.

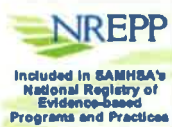
Fun, interactive lesson topics include:

- **Goal Setting**
- **Decision Making**
- **Effective Communication**
- **Anger Management**
- **Media literacy**
- **Conflict Resolution**
- **Pro-social Bonding**
- **Bullying**

Social Perspectives features at each Middle School grade level:

- 10 Fully Scripted Fifty Minute Lessons** for ease of implementation with minimal preparation and efficient use of class time
- Interactive Games** to reinforce lesson concepts for multiple intelligence learning styles
- Age Appropriate Approach** to meet students' social and emotional developmental level
- Enhanced Workbooks and Activities** to build student engagement and interactivity in class and at home
- Enhanced Cooperative Learning** designed for full student engagement and participation
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- Home Workouts** parent component to bring the learning home for practice and reinforcement

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